

Line	Line ID	Line Type	Amount	Imps/Clicks	Line Start	Line End	Property	Status	Rev Flag	Di
1	1626335	CPI	\$168,790.00	0	30-SEP-2001 00:00	30-SEP-2001 23:59	direct market	Frozen	None	Es
2	1626336	CPI	\$0.00	2,250,000	30-SEP-2001 00:00	30-OCT-2001 23:59	direct market	Frozen	Bonus	Es
3		RF	\$0.00	0	New Element	02 23:59		Modifiable	None	Nc

New Element
Save
Delete (F5)

Go to Next Placement (G)
Change Line Status To
Assign Group
Unassign Group
View Group Manager...

Print
Duplicate
New Search
Set Line Options
Extend Line End Date...

Placement	Placement ID	Family/Single Type	Family/Single	End Date
3179832	3179832	Ad	delivers diop	SEP-2001 00:00 - 30-OCT-2001 23:59

FIG. 6a

Line Group Manager

Group Type: **RF_GROUP**

Groups:

- N.R. reach_freq

reach_freq

Country: **UNITED KINGDOM**

Total Population: **0**

Age Low: **18**

Age High: **24**

Gender: **Male**

Reach: **0**

Reach %: **0**

Frequency: **0**

GRP: **0**

New Rename Delete Stop

Line ID	Line Start	Line End	Property	Position	Reach	Reach %	Freq	GRP

Calculate & Save Save All Close

FIG. 6c

